InVision: TAMPA STREETCAR

TRANSFORMING TAMPA'S TRANSIT

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Tampa Downtown Partnership Briefing

January 13, 2016

City of Tampa Florida

Study Purpose

- Suppor
  connec
  downtc
- Evaluat
  system's modernization and extension.
- Assess alternative technologies, costs, benefits, and community impacts.
- Coordinate with regional transit study.

Study Management

A Joint Project Agreement bet

FDOT (

City of Tampa (Owner)

HART (Operator)

HDR (Lead Consultant)

Two Phase Study

Feasibility Spring - Summ

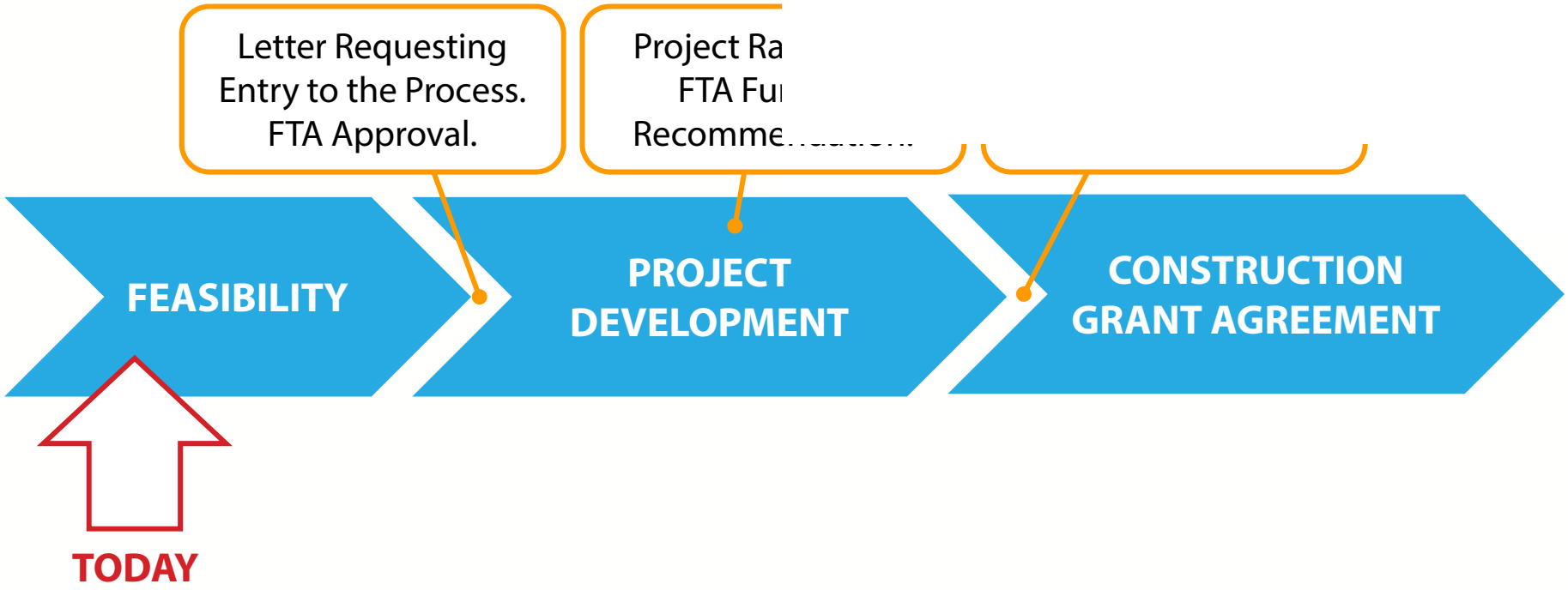
- Purpose & Need
- Preliminary Alternatives & Ev
- Funding & Implementation
- Request to FTA to Advance Project

Project Development Summer 2017 - Summer 2018

- PD&E Level Design, Engineering, and Assessments

Timeline

- Assuming Small Starts Fu



Two Phase Study

Public & Stakeholder

- Project Branding
- Website
- Social Media
- Brainstorms
- Agency Workshops
- Results Roundtable

Early Focus

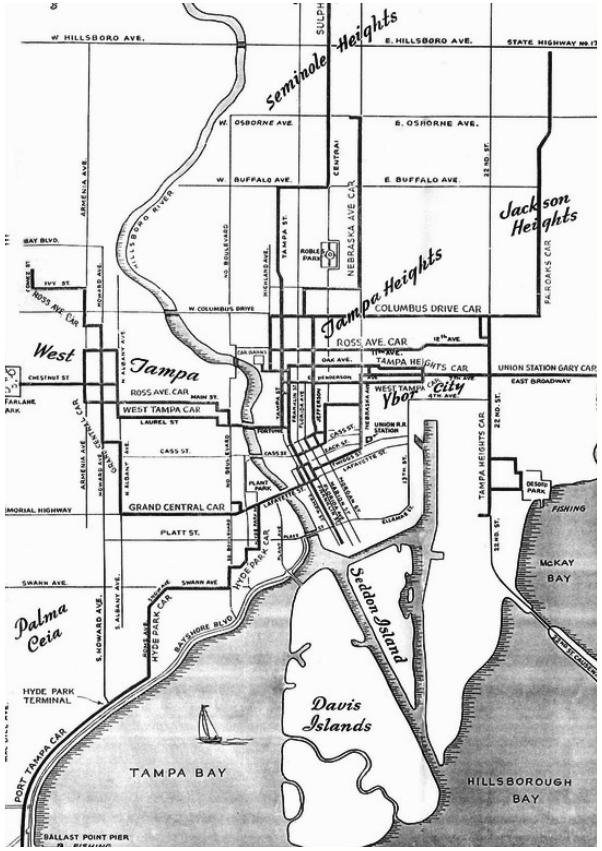
PROJECT CONTEXT

- Travel Patterns
- Land Use & Development
- Mobility Options

- Venue Connector
- Downtown Circulator
- Regional Link

Streetcar History

Designed and constructed as a historic aesthetic based on Tan



Tampa's streetcar network in the 1940's

Above: Examples of the modern replica streetcars.

Left: Interior of replica cars with wooden benches.

Existing System

2.7 Miles with 11 Stations

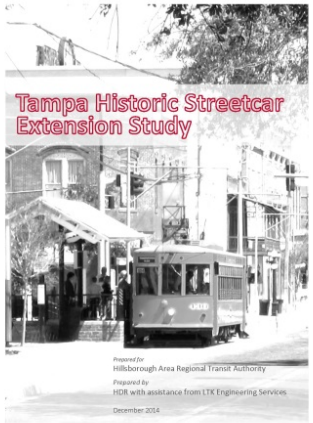
> Phase I (2002) > Phase II - Franklin Street Extension (2010)

Planning Framework

- InVision Tampa's Center City Plan recognized the need to extend and expand streetcar operations.

INVISION TAMPA
People. Place. Progress.
CENTER CITY

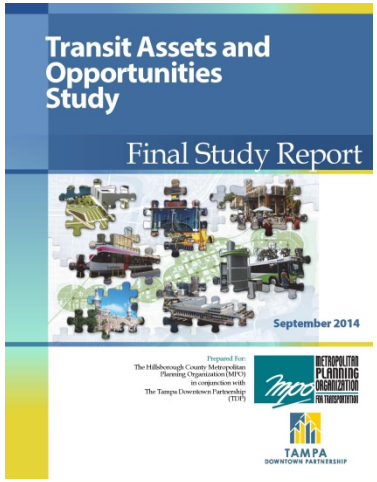
Planning Framework



- **Tampa H Extensio**

  Hillsborc Authorit

  December 2014

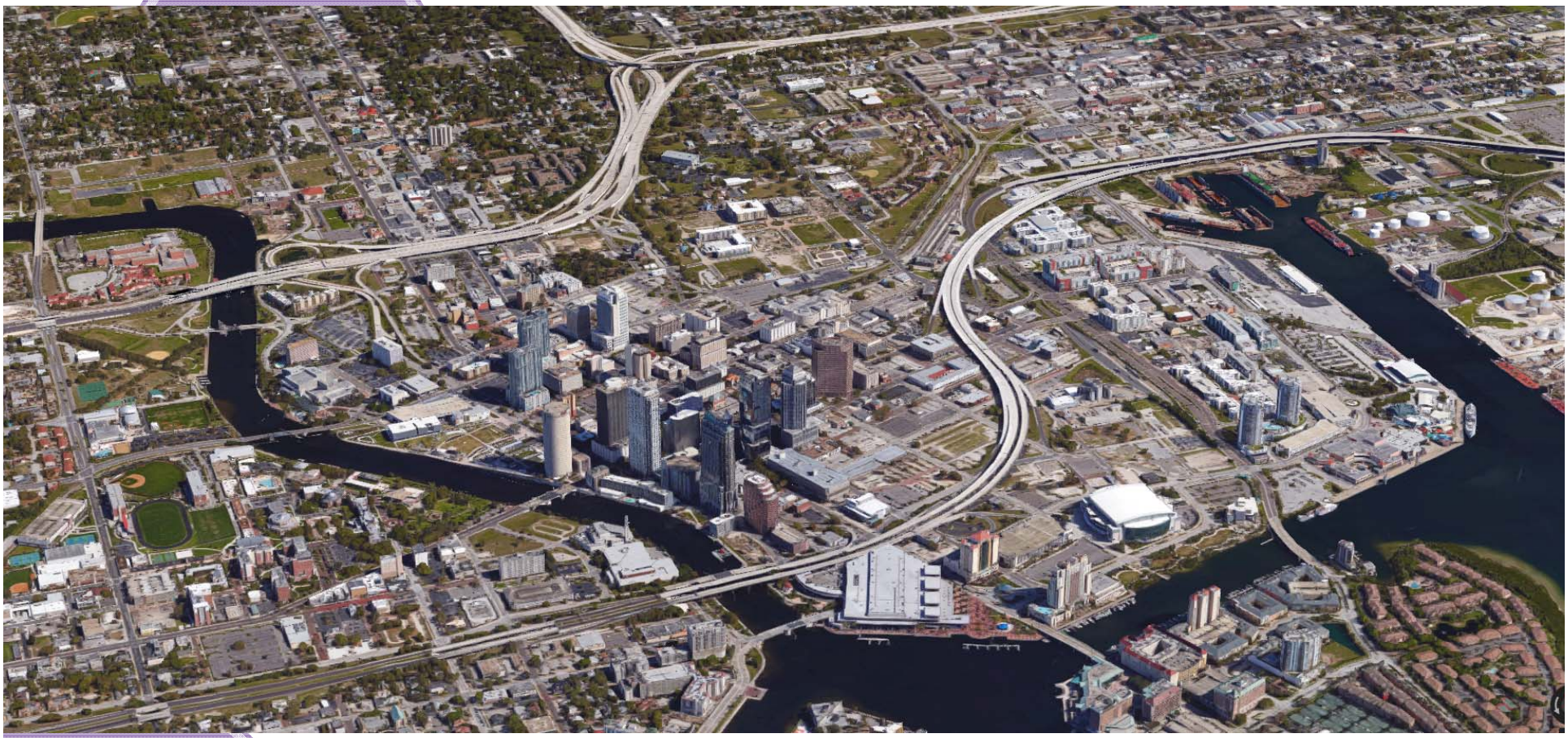


- **Transit Assets & Opportunities Study**

  Hillsborough County MPO & The Tampa Downtown Partnership

  September 2014

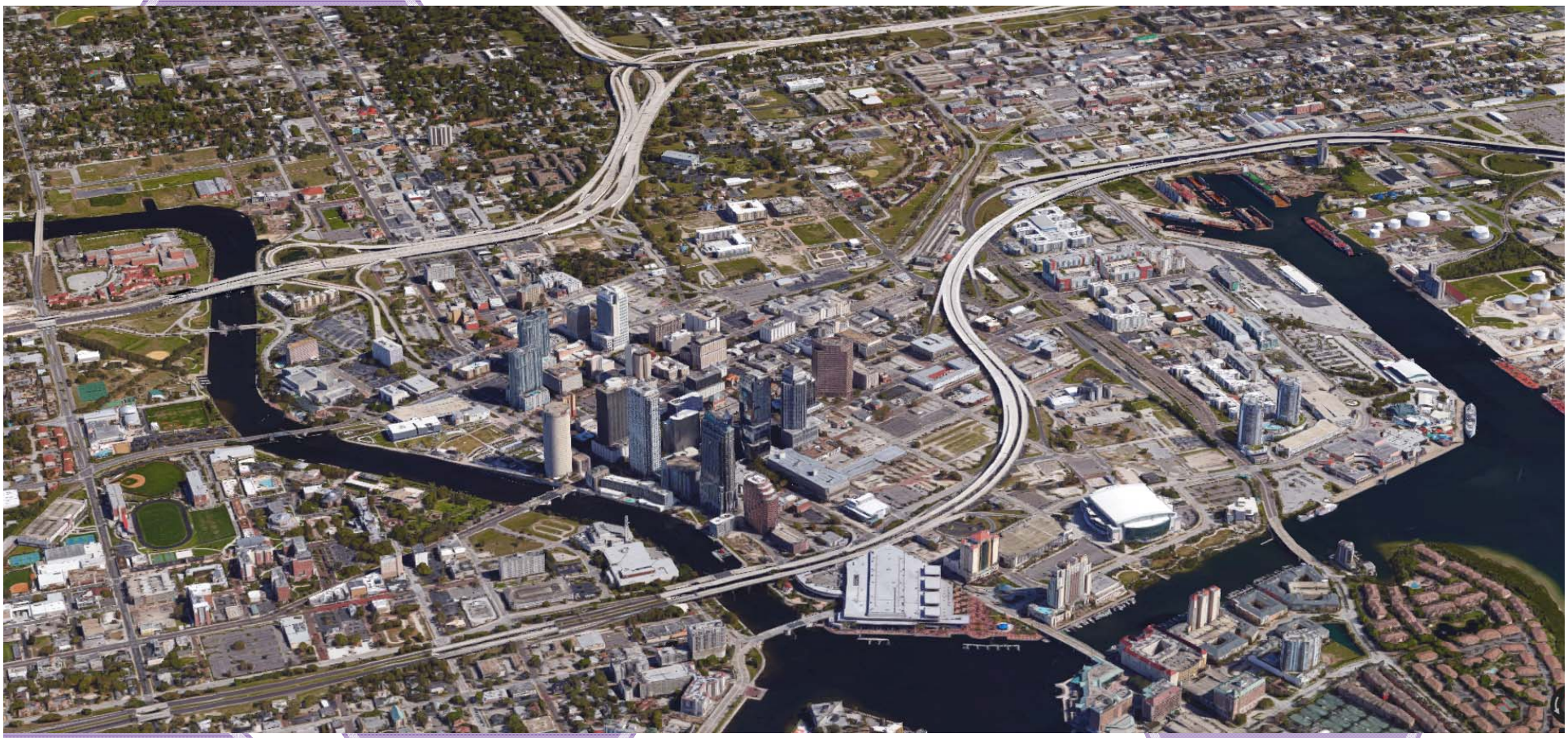
Travel Markets – City N



South Tampa

Existing Close in Neighborhoods

Travel Markets – City N



South Tampa

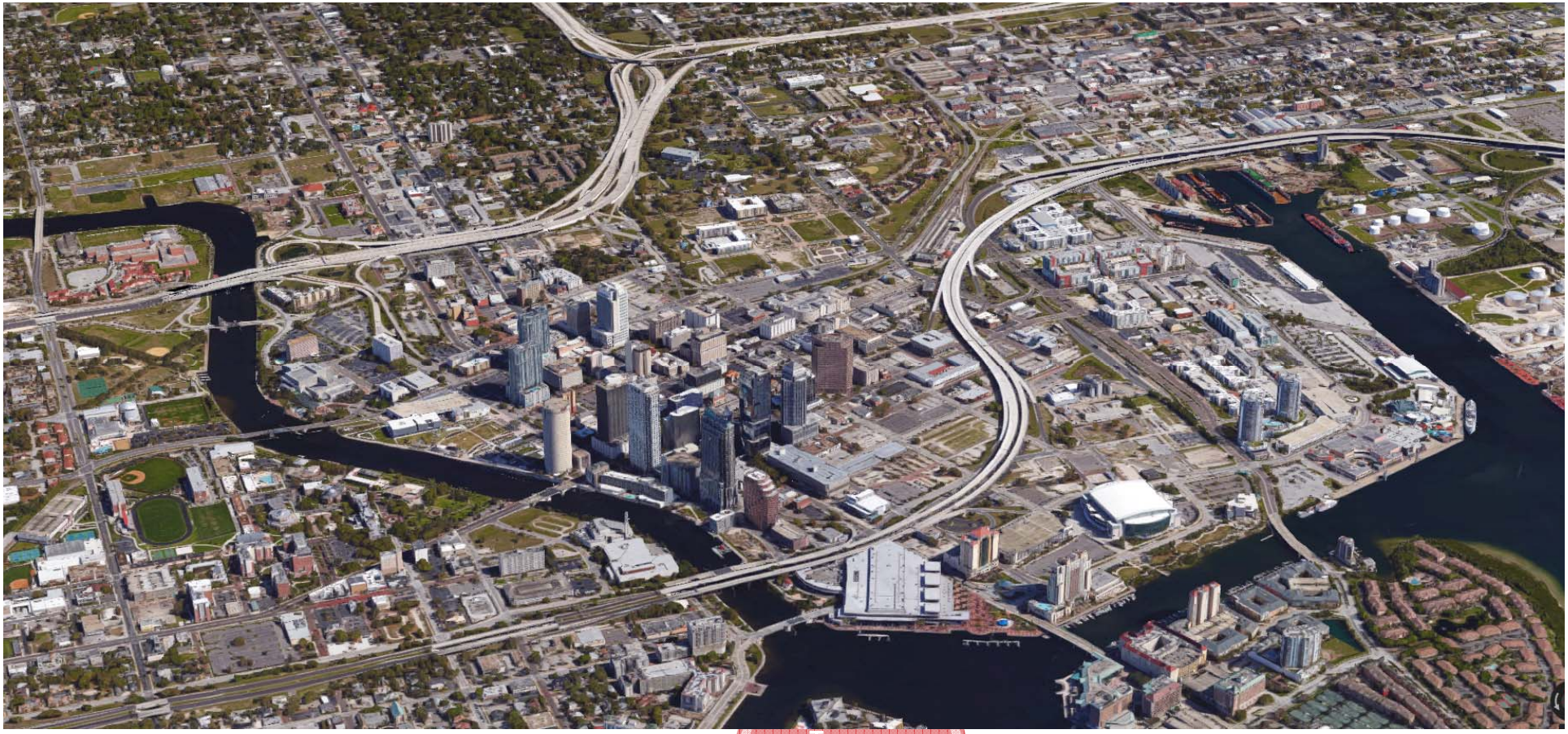
New & Emerging Close in Neighborhoods

Travel Market – Employ

Employment-Intensive Subdistricts

Tampa General

Travel Markets – Emplc



Employment focused in distinct distr cts.

Tampa General

Travel Markets – Cultur

Cultural, entertainment, recreation and tourist destinations aligned along the Hillsborough River and Garrison Channel.

Mobility Options

EXISTING	RECENT	FUTURE
Walk/Bike	Walk/Bike	Walk/Bike
Streetcar	Uber/Lyft	Marion AV Transit
HART Bus	Car Share	Regional Transit
In-Towner	Bike Share	
Private Shuttle	Downtowner	
	Water Taxi	

Key Questions

- Benefits of streetcar (or a
  shaping the City's future
- How does streetcar fit in
  environment?
- What role can it play?
  - o Venue Connector
  - o Downtown Circulator
  - o Regional Link